



CLONE OF MARKETING EXPERT SPECIALISING IN DIGITAL COMMUNICATIONS

Employment TEILZEIT 25 h	Location MUNDERFING ÖÖ, Nähe Salzburg	Gross salary / year on a full-time basis € 50.000,00 Overpayment possible
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We create a good atmosphere

- For this job with a wide range of development and organisational opportunities, we offer you an attractive salary that is well above the collective agreement (for information and consulting). The minimum salary for a full-time position is € 50,000 gross per year with the willingness to overpay depending on qualifications and experience.
- Flexible working hours allow you to balance your family, your leisure interests and your job.
- Extensive training and support for professional development are a matter of course for us.
- We are happy to adapt your workplace to your personal needs (ergonomic office chairs, height-adjustable desks, etc.).
- Your health is important to us. We provide free full meals during working hours.
- For every day that you travel to work in the most environmentally friendly way possible, you will receive a small allowance from us.
- If you are frequently travelling for us, we will provide you with an ÖBB-Vorteilscard or an electric company car (free of charge).

GOOD NEWS
FOR PLANET
EARTH

EWS

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- You have the exclusive opportunity to acquire company shares within the group of companies and thus participate directly in the success of our company.
- And because we offer all of the above, we can shine with an excellent working atmosphere.

An exciting area of responsibility awaits you

- Building on the analysis of market and social media trends, you will further develop our EWS-style digital media strategy.
- You will create text, image and video content in close coordination with our specialist departments and use it to create creative and targeted campaigns for the website, social media and email marketing.
- You plan, manage and optimise our marketing measures (especially Google Ads campaigns).
- You keep an eye on relevant KPIs, analyse performance and derive specific optimisation measures from this.
- You work on varied marketing projects at home and abroad.
- You plan and organise advertising materials and giveaways.
- You ensure a consistent brand image (CI/CD) across all channels.
- You communicate with external partners (such as photographers and agencies) and manage the collaboration efficiently.

You can support us with this knowledge and experience

- You have a passion for renewable energies and are a strong communicator when it comes to wind and solar power.
- You have a degree (ideally in Marketing & Sales, Communication Sciences or Media Design) or years of experience in the field digital marketing and social media.
- You have very good social media skills and are confident in using analysis and tracking tools.
- You are interested in photography and small video productions for our social media channel and are experienced in working with tools such as Photoshop, InDesign or Illustrator.
- You have a very good command of written and spoken German and English.
- You work creatively and independently, have a good feel for storytelling and implement ideas on your own initiative.



- You have a real team player mindset and enjoy working together and sharing ideas.